

# What Your Financial Advisor Should Be Telling You About Protecting Your Most

Your financial advisor is there to help you reach your financial goals. But they should also be there to help you protect your most important assets. These assets include your family, your home, your health, and your money.



## The Forgotten Insurance: What Your Financial Advisor Should Be Telling You About Protecting Your Most

**Valuable Asset** by Greg Nelson

★★★★☆ 4.7 out of 5

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Word Wise : Enabled  
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Here are some things your financial advisor should be telling you about protecting these assets:

### Your family

Your family is your most important asset. Your financial advisor should help you create a plan to protect them in the event of your death or disability. This plan should include life insurance, disability insurance, and a will.

Your financial advisor should also talk to you about how to save for your children's education. This may include setting up a 529 plan or investing in a mutual fund.

## **Your home**

Your home is likely your biggest financial investment. Your financial advisor should help you protect it with homeowner's insurance. This insurance will cover the cost of repairing or rebuilding your home if it is damaged or destroyed.

Your financial advisor may also recommend that you purchase flood insurance or earthquake insurance, depending on where you live. These types of insurance can help you protect your home from natural disasters.

## **Your health**

Your health is your most important asset. Your financial advisor should help you create a plan to protect your health in the event of an illness or injury. This plan should include health insurance, disability insurance, and long-term care insurance.

Your financial advisor may also recommend that you purchase critical illness insurance. This type of insurance can help you pay for the costs of treatment if you are diagnosed with a serious illness.

## **Your money**

Your money is important for your financial security. Your financial advisor should help you create a plan to protect your money from inflation, taxes, and market volatility. This plan should include a diversified investment portfolio and a savings plan.

Your financial advisor may also recommend that you purchase long-term care insurance. This type of insurance can help you pay for the costs of long-term care if you need it in the future.

Your financial advisor is there to help you reach your financial goals. But they should also be there to help you protect your most important assets. By following the advice of your financial advisor, you can help ensure that your family, your home, your health, and your money are protected.



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