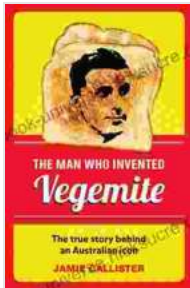


The Man Who Invented Vegemite: Cyril Percy Callister



The Man Who Invented Vegemite by Chris Schoeman

★★★★☆ 4.8 out of 5

Language : English

File size : 19248 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 224 pages



Vegemite, Australia's iconic food spread, has been a staple in households across the country for over a century. But who is the mastermind behind this beloved condiment? Enter Cyril Percy Callister, the brilliant scientist and inventor whose ingenuity gave birth to Vegemite.

Humble Beginnings

Cyril Percy Callister was born in New Zealand in 1883 and moved to Australia as a young child. He developed a passion for science and innovation at an early age. After graduating from the University of Sydney in 1910 with a degree in chemistry, Callister began working as an analyst for the New South Wales Department of Agriculture.

During World War I, Callister was commissioned as a captain in the Australian Army Medical Corps. He served in Egypt and France, where he witnessed the devastating effects of food shortages and malnutrition. This

experience ignited in him a desire to find a way to provide nutritious food for people in need.

The Birth of Vegemite

After the war, Callister returned to Australia and continued his work at the Department of Agriculture. In 1922, he was tasked with finding a way to use the surplus brewer's yeast that was being produced by Australian breweries. Yeast is a rich source of vitamins and minerals, but its bitter taste made it unpalatable for human consumption.

Callister spent countless hours in the laboratory, experimenting with different ways to remove the bitterness from yeast. He eventually developed a process that involved blending the yeast with salt, celery, and onions. The result was a dark, salty paste that was surprisingly tasty.

Callister named his creation "Vegemite" as a nod to its vegetable origins. He believed that he had created a food that was not only delicious but also highly nutritious. Vegemite was officially launched in 1923, and it quickly became a hit with Australian consumers.

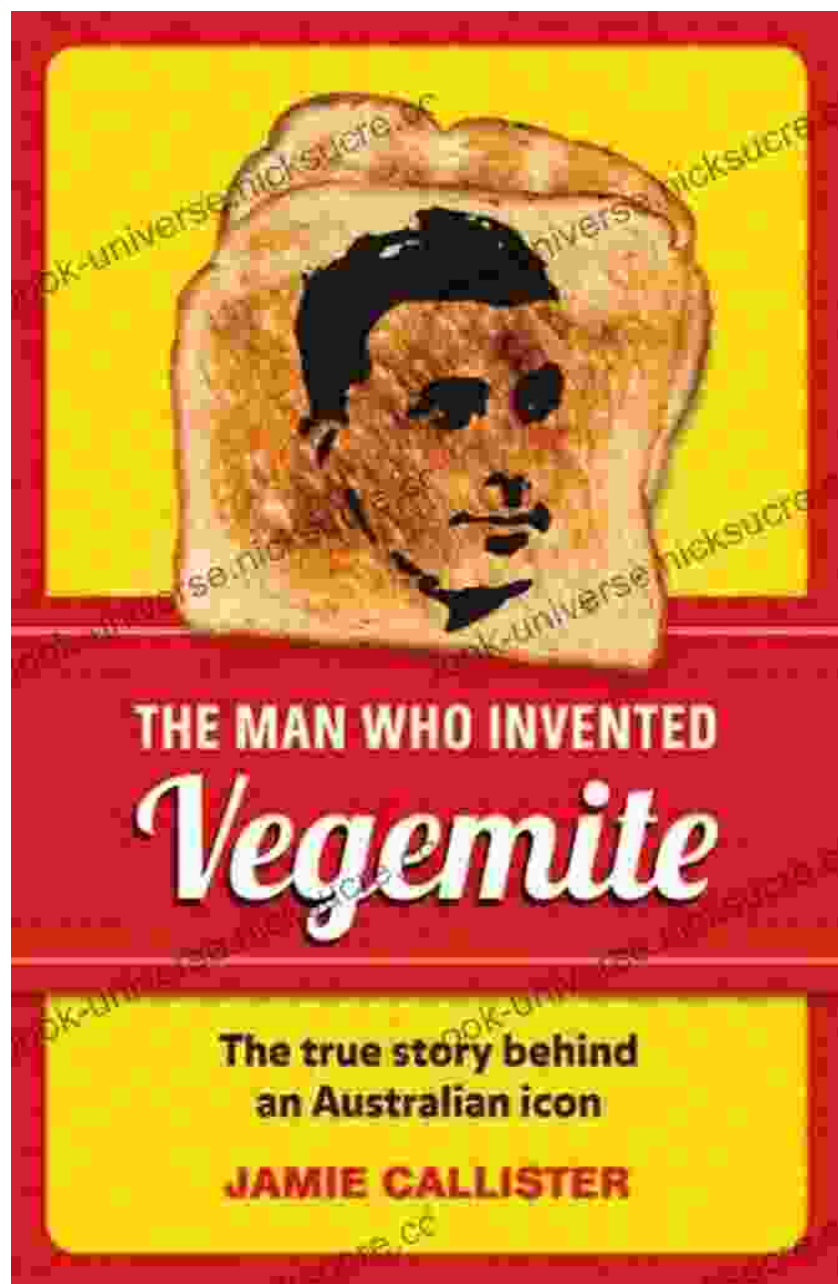
A National Icon

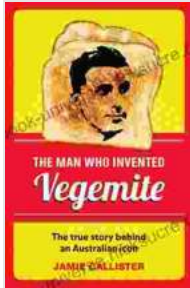
Vegemite has become an integral part of Australian culture. It is spread on toast, sandwiches, and crackers, and it is used as an ingredient in a variety of dishes. Vegemite has even been featured in popular culture, including the Australian television show *Neighbours* and the film *Priscilla, Queen of the Desert*.

Today, Vegemite is produced by the multinational food company Kraft Heinz. However, the legacy of Cyril Percy Callister lives on. He is

remembered as the inventor of one of Australia's most beloved foods. Vegemite is a testament to Callister's ingenuity and his unwavering belief in the power of science to improve people's lives.

Cyril Percy Callister was a visionary scientist and inventor whose creation of Vegemite has had a lasting impact on Australian food culture. His story is a reminder that even the smallest ideas can lead to great things when they are pursued with passion and determination.





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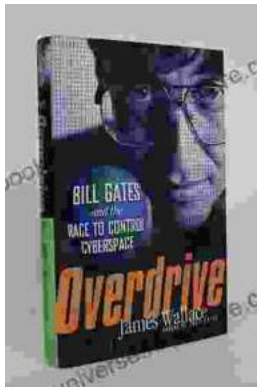
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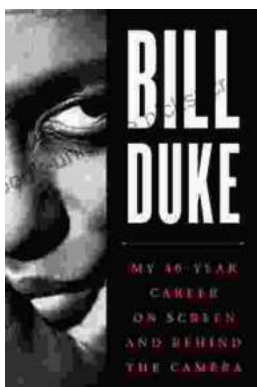
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