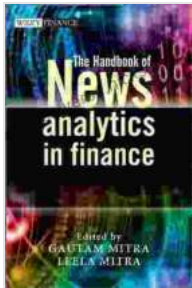


The Essential Handbook of News Analytics in Finance: A Comprehensive Guide to Leveraging Data and Technology for Investment Decision-Making



[The Handbook of News Analytics in Finance \(The Wiley Finance Series 589\)](#) by Jonathan Engel



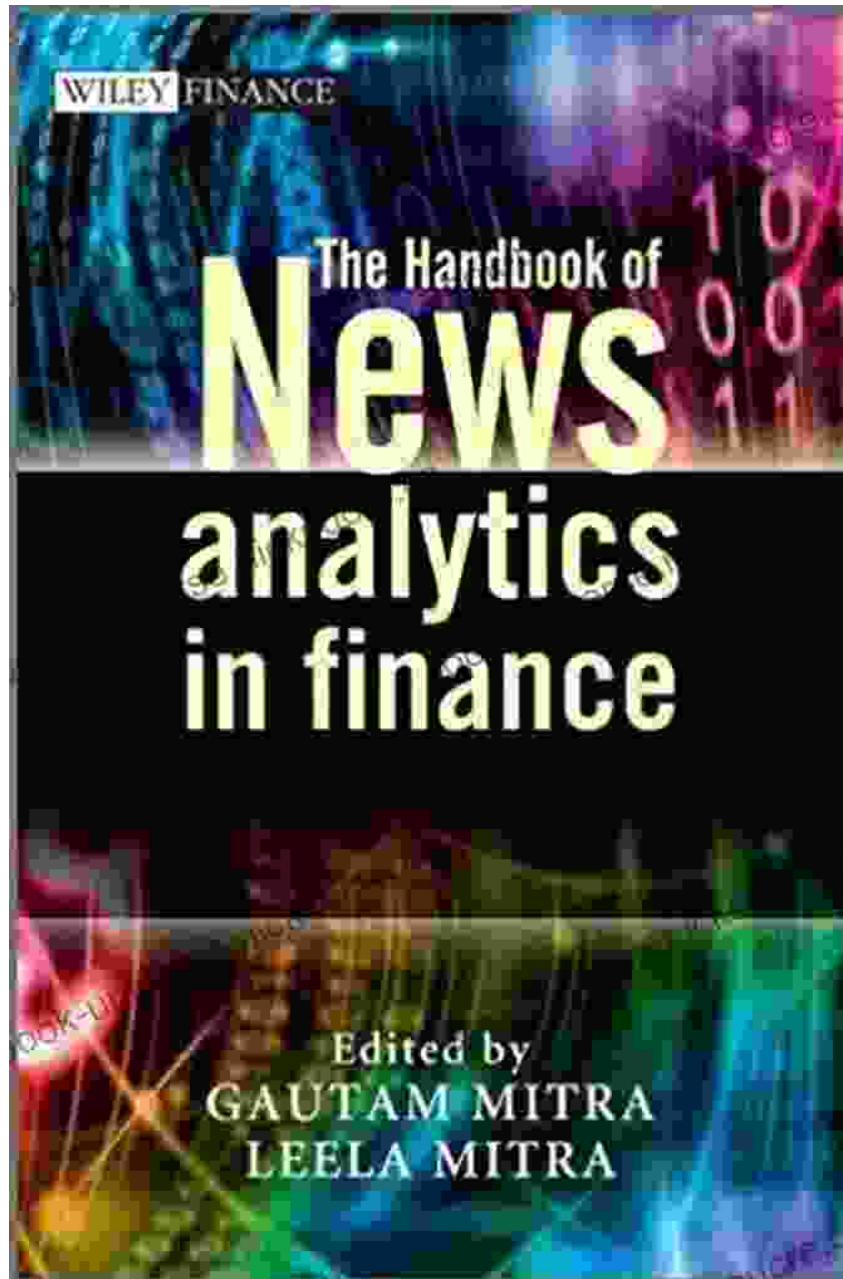
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The Handbook of News Analytics in Finance

By John D. Evans and Remco Zwetsloot

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The Handbook of News Analytics in Finance is a comprehensive and authoritative guide to the latest developments in news analytics and their applications in the financial industry. Written by leading experts in the field, this handbook provides a deep dive into the theory and practice of news analytics, with a particular focus on how it can be used to enhance investment decision-making.

The handbook is divided into four parts.

1. The first part introduces the basics of news analytics, including the different types of news data, the methods used to collect and process news data, and the challenges involved in analyzing news data.
2. The second part covers the use of news analytics in fundamental analysis, including the use of news to identify investment opportunities, the use of news to assess the financial health of companies, and the use of news to predict future market movements.
3. The third part covers the use of news analytics in technical analysis, including the use of news to identify price patterns, the use of news to generate trading signals, and the use of news to optimize trading strategies.
4. The fourth part covers the use of news analytics in risk management, including the use of news to identify and mitigate financial risks, the use of news to assess the impact of news events

on financial markets, and the use of news to develop risk management strategies.

The Handbook of News Analytics in Finance is a valuable resource for anyone involved in the financial industry, from investment analysts and portfolio managers to risk managers and financial advisors. It is also an essential reference for students and researchers interested in the latest developments in news analytics.

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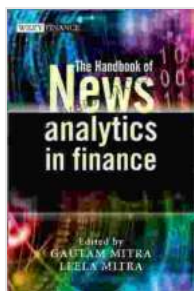
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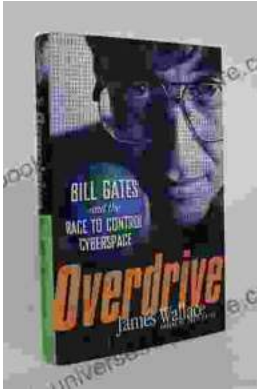
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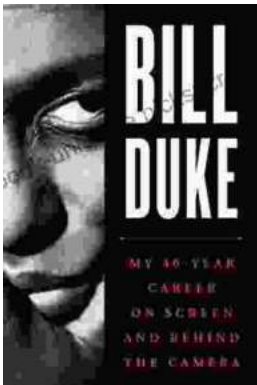
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