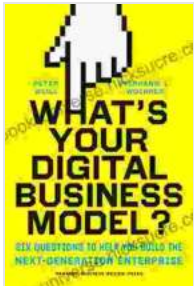


# Six Questions to Help You Build the Next Generation Enterprise



## What's Your Digital Business Model?: Six Questions to Help You Build the Next-Generation Enterprise

by Peter Weill

★★★★☆ 4.3 out of 5

Language	: English
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Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
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Print length	: 230 pages



In today's rapidly evolving business landscape, it's more important than ever for enterprises to be agile, innovative, and customer-centric. To achieve this, organizations need to embrace a new generation of enterprise architecture that is designed to meet the challenges of the 21st century.

The next generation enterprise will be characterized by its ability to:

- Respond quickly to change
- Innovate new products and services
- Deliver a seamless customer experience

To build a next generation enterprise, organizations need to start by asking themselves the following six questions:

### **1. What are our business goals?**

The first step in building a next generation enterprise is to define your business goals. What do you want to achieve in the next five years? What are your long-term aspirations? Once you have a clear understanding of your business goals, you can start to develop an enterprise architecture that will help you achieve them.

### **2. What are our customer needs?**

The next generation enterprise is customer-centric. This means that everything you do should be designed to meet the needs of your customers. Take the time to understand your customers' needs and wants. What are their pain points? What are their expectations? Once you have a deep understanding of your customers, you can start to design an enterprise architecture that will deliver a seamless customer experience.

### **3. What are our core competencies?**

Every enterprise has core competencies that set it apart from the competition. These competencies are the foundation of your business. Identify your core competencies and focus on building an enterprise architecture that will leverage them.

### **4. What are our key risks?**

Every enterprise faces risks. It's important to identify your key risks and develop a plan to mitigate them. What are your biggest threats? What could derail your business? Once you have a clear understanding of your key

risks, you can start to develop an enterprise architecture that will help you avoid them.

## 5. What are our technology needs?

Technology is a key enabler of the next generation enterprise. Identify your technology needs and develop an enterprise architecture that will support them. What technologies do you need to achieve your business goals? What technologies will help you meet the needs of your customers?

## 6. How can we measure our success?

It's important to measure your progress towards building a next generation enterprise. Define key metrics that will measure your success. What are the key indicators that will tell you that you are on the right track? Once you have defined your key metrics, you can start to track your progress and make adjustments as needed.

Building a next generation enterprise is a complex and challenging task. However, by asking yourself the right questions, you can develop an enterprise architecture that will help you achieve your business goals and deliver a seamless customer experience.



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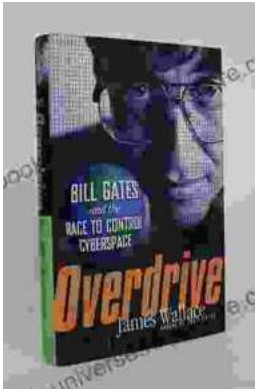
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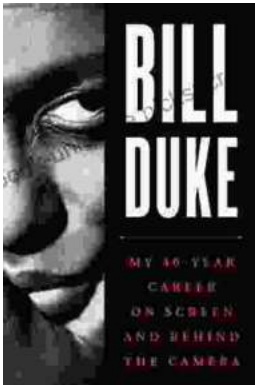
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