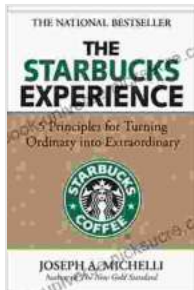


# Principles For Turning Ordinary Into Extraordinary



## The Starbucks Experience: 5 Principles for Turning Ordinary Into Extraordinary by Joseph A. Michelli

★★★★☆ 4.5 out of 5

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Everyone has the potential to achieve greatness. But what separates the ordinary from the extraordinary? It's not luck or genetics. It's a set of principles that anyone can follow to transform their lives.

Here are 10 principles for turning ordinary into extraordinary:

### 1. **Develop an extraordinary mindset**

The first step to achieving extraordinary results is to develop an extraordinary mindset. This means believing in yourself and your ability to achieve anything you set your mind to.

People with an extraordinary mindset are:

- Optimistic and believe in their ability to succeed

- Resilient and able to bounce back from setbacks
- Persistent and never give up on their goals
- Focused and able to stay on track even when things get tough

## 2. **Cultivate winning habits**

Successful people have certain habits that contribute to their success. These habits include:

- Setting goals and taking action
- Learning and growing every day
- Working hard and staying disciplined
- Surrounding themselves with positive people

## 3. **Embrace discipline**

Discipline is one of the most important qualities for achieving success. It's the ability to do what needs to be done, even when you don't feel like it.

Disciplined people are able to:

- Control their impulses
- Stay focused on their goals
- Persevere through adversity
- Achieve their full potential

## 4. **Persevere through adversity**

No one achieves success without facing adversity. The key is to persevere through the tough times and never give up on your dreams.

When you face adversity, remember:

- Everyone faces challenges
- Adversity is an opportunity to learn and grow
- You are stronger than you think
- Never give up on your dreams

## 5. **Surround yourself with positive people**

The people you surround yourself with have a big impact on your life. Make sure to surround yourself with positive people who will support you and encourage you to reach your full potential.

Avoid people who are negative, critical, or unsupportive. These people will only drag you down and make it harder to achieve your goals.

## 6. **Never stop learning**

The world is constantly changing, so it's important to never stop learning. Be open to new ideas and experiences, and always be willing to learn new things.

Learning new things will help you:

- Stay ahead of the curve
- Expand your knowledge and skills

- Become more adaptable and resilient
- Achieve your full potential

## 7. **Take calculated risks**

If you want to achieve anything great, you have to be willing to take calculated risks. This means stepping outside of your comfort zone and trying new things.

When taking calculated risks, it's important to:

- Weigh the pros and cons
- Be prepared to fail
- Learn from your mistakes
- Never give up on your dreams

## 8. **Find your purpose**

Everyone has a unique purpose in life. Finding your purpose will give you direction and motivation to achieve your full potential.

To find your purpose, ask yourself:

- What are my passions?
- What am I good at?
- What do I want to achieve in life?

## 9. **Take action**

The most important principle for turning ordinary into extraordinary is to take action. Don't just sit around and wait for things to happen. Take action today and start working towards your goals.

To take action:

- Set goals
- Make a plan
- Take small steps
- Persevere through adversity
- Never give up on your dreams

## 10. **Believe in yourself**

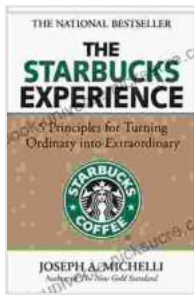
The most important principle of all is to believe in yourself. If you don't believe in yourself, no one else will. So believe in yourself, your abilities, and your dreams.

When you believe in yourself, you:

- Are more likely to take risks
- Are more likely to persevere through adversity
- Are more likely to achieve your goals
- Are more likely to live a happy and fulfilling life

Follow these 10 principles and you will be well on your way to turning ordinary into extraordinary. Remember, anything is possible if you believe

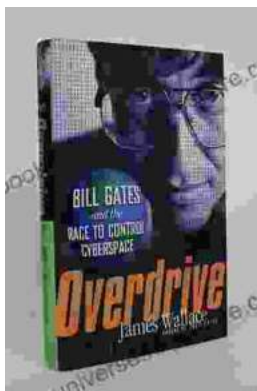
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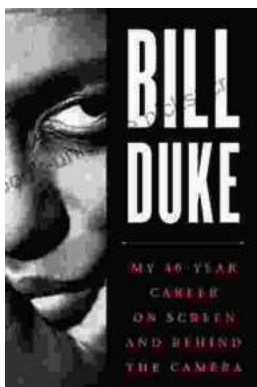
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