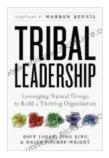
Leveraging Natural Groups To Build Thriving Organization

Natural groups are groups of people who come together based on shared interests, values, or goals. They can be formal or informal, and they can exist within or outside of organizations. Natural groups can be found in all walks of life, from sports teams to religious organizations to neighborhood associations.

There are many benefits to leveraging natural groups within organizations. These benefits include:

- Increased sense of belonging: Natural groups can help to create a sense of belonging among employees. When employees feel like they are part of a group, they are more likely to be engaged and committed to their work.
- Fostered collaboration: Natural groups can help to foster collaboration among employees. When employees work together in groups, they are able to share ideas, learn from each other, and achieve common goals.
- Driven innovation: Natural groups can help to drive innovation within organizations. When employees are working together in groups, they are able to generate new ideas and solutions.
- Increased productivity: Natural groups can help to increase productivity within organizations. When employees are working together in groups, they are able to pool their resources and knowledge to achieve common goals.

There are a number of things that organizations can do to leverage natural groups effectively. These include:



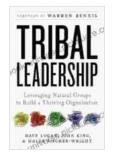
Tribal Leadership: Leveraging Natural Groups to Build a Thriving Organization by Dave Logan

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- Identify natural groups: The first step to leveraging natural groups is to identify them. Organizations can do this by observing employees' interactions and conversations, or by conducting surveys.
- Support natural groups: Once natural groups have been identified, organizations should provide them with the support they need to succeed. This support can include providing them with resources, training, and opportunities to meet.
- Integrate natural groups into the organization: Natural groups can be integrated into the organization in a number of ways. One way is to create formal structures for them, such as committees or task forces. Another way is to simply allow them to operate informally.

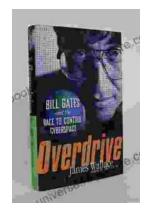
Natural groups are a powerful tool for building thriving organizations. They can help to create a sense of belonging, foster collaboration, drive innovation, and increase productivity. By leveraging natural groups effectively, organizations can create a more positive and productive work environment for all.



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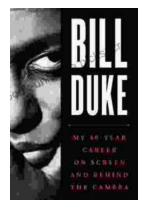
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