

Leading Local Television: The Hank Price Story

Hank Price is a leading local television executive with over 30 years of experience. He has held leadership positions at some of the most successful local television stations in the country and is widely recognized for his expertise in the industry. In this article, we will take a closer look at Hank Price's career and his contributions to local television. We will also provide insights into his leadership style and his vision for the future of local TV news.



Leading Local Television by Hank Price

★★★★☆ 4.5 out of 5

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Early Career

Hank Price began his career in local television as a production assistant at WXYZ-TV in Detroit, Michigan. He quickly rose through the ranks and became a producer and then news director at the station. In 1995, he was

named general manager of WXYZ-TV, becoming one of the youngest general managers in the country at the time.

Success at WXYZ-TV

Under Hank Price's leadership, WXYZ-TV became one of the most successful local television stations in the country. The station won numerous awards for its news coverage, including the prestigious Peabody Award. Price also led the station's expansion into digital media, launching a website and mobile app that quickly became leaders in their respective markets.

Move to KUSA-TV

In 2002, Hank Price was named president and general manager of KUSA-TV in Denver, Colorado. KUSA-TV was a struggling station at the time, but Price quickly turned it around. He implemented a new programming strategy that focused on local news and community involvement. Within a few years, KUSA-TV became one of the most-watched local television stations in the Denver market.

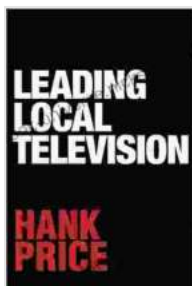
Leadership Style

Hank Price is known for his innovative leadership style. He is always looking for ways to improve the way local television news is produced and delivered. He is also a strong believer in the power of local journalism. He believes that local TV stations have a vital role to play in informing and connecting communities.

Vision for the Future

Hank Price believes that the future of local television is bright. He sees a future where local TV stations are more connected to their communities than ever before. He also believes that local TV stations will play a key role in the development of new technologies, such as mobile video and streaming media.

Hank Price is a leading local television executive who has made significant contributions to the industry. He is a visionary leader who is committed to the future of local TV news. He is also a passionate advocate for local journalism and believes that local TV stations have a vital role to play in informing and connecting communities.



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