

How Google Works: Eric Schmidt

Google is a global technology company that specializes in internet-related services and products. Its most well-known products include the Google Search engine, Gmail, and Android. Google was founded in 1998 by Larry Page and Sergey Brin while they were PhD students at Stanford University. The company has since become one of the most powerful and influential companies in the world.



How Google Works by Eric Schmidt

★★★★☆ 4.5 out of 5

Language	: English
File size	: 11036 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 303 pages



Eric Schmidt was the CEO of Google from 2001 to 2011. During his tenure, Google grew from a small startup to a global giant. Schmidt was responsible for overseeing Google's expansion into new markets and for developing the company's search engine technology. He also played a key role in the development of Google's advertising business.

In his book, "How Google Works," Schmidt provides a behind-the-scenes look at how Google operates. He discusses the company's culture, its

management style, and its technology. Schmidt also offers his thoughts on the future of Google and the internet.

Here are some of the key insights from Schmidt's book:

- **Google's culture is based on four core values:** focus on the user, improve the world, be bold, and work together.
- **Google's management style is decentralized and collaborative.** The company's engineers are given a lot of autonomy, and they are encouraged to work together to solve problems.
- **Google's technology is constantly evolving.** The company is constantly investing in research and development, and it is always looking for new ways to improve its products.
- **Schmidt believes that the future of Google is bright.** He believes that the company is well-positioned to continue to grow and innovate in the years to come.

Eric Schmidt's book is a fascinating look at one of the most successful companies in the world. His insights are valuable for anyone who wants to understand how Google works and how it is likely to evolve in the future.



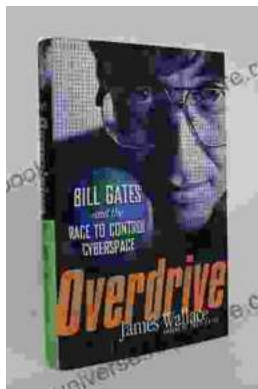
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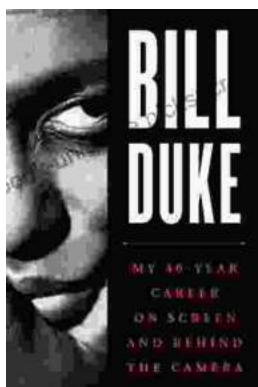
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