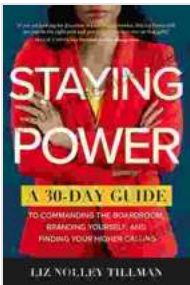


30-Day Guide to Commanding the Boardroom: Branding Yourself and Finding Your Voice

In the competitive business world, it's not enough to simply possess the skills and expertise necessary to succeed. It's also important to be able to brand yourself effectively and communicate your value to others. This is especially true in the boardroom, where you need to be able to command attention and influence decisions.

This 30-day guide will provide you with the tools and resources you need to brand yourself and find your voice in the boardroom. By following these steps, you can increase your visibility, build your reputation, and become a more effective leader.



Staying Power : A 30-Day Guide To Commanding The Boardroom, Branding Yourself, And Finding Your Higher Calling by Liz Nolley Tillman

★★★★★ 5 out of 5

Language : English
File size : 1924 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 199 pages



Day 1: Define Your Brand

The first step to branding yourself is to define what you stand for. What are your values? What are your goals? What makes you unique? Once you have a clear understanding of your brand, you can start to develop a consistent message and image that will resonate with others.

Day 2: Create a Personal Brand Statement

Your personal brand statement is a concise summary of who you are and what you stand for. It should be memorable, authentic, and relevant to your target audience. Your personal brand statement can be used in your resume, LinkedIn profile, and other marketing materials.

Day 3: Develop Your Elevator Pitch

Your elevator pitch is a brief, persuasive speech that you can use to introduce yourself and your brand to others. It should be clear, concise, and engaging. Your elevator pitch should be no more than 30 seconds long, and it should leave a lasting impression on your audience.

Day 4: Build Your Online Presence

In today's digital world, it's essential to have a strong online presence. This means creating a website, LinkedIn profile, and other social media accounts. Use these platforms to share your content, connect with others, and build your reputation.

Day 5: Network with Others

Networking is one of the best ways to build your brand and find your voice. Attend industry events, join professional organizations, and volunteer your time. By connecting with others, you can learn from their experiences,

share your ideas, and build relationships that can help you advance your career.

Day 6: Seek Out Mentorship

A mentor can provide you with guidance, support, and advice as you build your brand and find your voice. Look for someone who has achieved success in your field and who is willing to share their knowledge with you.

Day 7: Be Authentic

One of the most important aspects of branding yourself is to be authentic. Don't try to be someone you're not. People will be able to tell if you're not being genuine, and it will damage your reputation.

Day 8: Be Consistent

Consistency is key when it comes to branding yourself. Make sure that your message and image are consistent across all of your platforms. This will help you build a strong and recognizable brand.

Day 9: Be Patient

Building your brand and finding your voice takes time. Don't get discouraged if you don't see results immediately. Keep working hard, and eventually you will achieve your goals.

Day 10: Evaluate Your Progress

It's important to regularly evaluate your progress and make adjustments as needed. Track your results, get feedback from others, and make changes to your strategy based on what you learn.

Day 11: Command the Conversation

Once you have a strong brand and a clear voice, you need to be able to command the conversation in the boardroom. This means being prepared, articulate, and confident.

Day 12: Be Prepared

One of the best ways to command the conversation is to be prepared. This means doing your research, knowing your audience, and having a clear idea of what you want to say.

Day 13: Be Articulate

It's important to be able to articulate your thoughts and ideas clearly and concisely. Practice your communication skills and make sure that you are able to get your point across effectively.

Day 14: Be Confident

Confidence is key when it comes to commanding the conversation. Believe in yourself and your abilities, and don't be afraid to share your ideas.

Day 15: Listen Actively

It's just as important to listen as it is to speak. Pay attention to what others are saying, and make sure that you understand their perspectives. This will help you build relationships and make better decisions.

Day 16: Ask Questions

Asking questions is a great way to show that you are engaged and interested in what others have to say. It also helps you to learn more about the topic at hand.

Day 17: Be Diplomatic

It's important to be respectful of others, even if you disagree with them. Be diplomatic in your communication, and avoid making personal attacks.

Day 18: Be Persuasive

If you want to be successful in the boardroom, you need to be able to persuade others to see your point of view. Use data, evidence, and logic to support your arguments, and be willing to compromise when necessary.

Day 19: Build Relationships

Relationships are essential for success in the boardroom. Get to know the other members of the board, and build relationships with them based on trust and respect.

Day 20: Be a Team Player

The boardroom is a team environment. Be willing to work with others to achieve the common goals of the organization.

Day 21: Seek Feedback

Feedback is essential for growth. Ask your colleagues, mentors, and other trusted individuals for feedback on your communication skills and leadership abilities.

Day 22: Make Adjustments

Once you have received feedback, be willing to make adjustments to your communication style and leadership approach. This will help you to improve your effectiveness in the boardroom.

Day 23: Be Yourself

It's important to be yourself in the boardroom. Don't try to be someone you're not. People will be able to tell if you're not being genuine, and it will damage your reputation.

Day 24: Be Authentic

Be authentic in your communication and your leadership style. Don't try to be someone you're not. People will be able to tell if you're being genuine, and it will build trust and respect.

Day 25: Be Courageous

Don't be afraid to take risks and speak up for what you believe in. Courage is a key leadership quality, and it will help you to stand out in the boardroom.

Day 26: Be Humble

Humility is a key leadership trait. Remember that you're not the only one with good ideas. Be open to input from others, and don't be afraid to admit when you're wrong.

Day 27: Be Patient

Building your brand and finding your voice takes time. Don't get discouraged if you don't see results immediately. Keep working hard, and eventually you will achieve your goals.

Day 28: Be Persistent

Don't give up on your dreams. If you believe in yourself and your abilities, you can achieve anything you set your mind to.

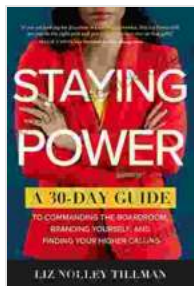
Day 29: Be Successful

Live your dreams and achieve your goals. This is the ultimate goal of branding yourself and finding your voice.

Day 30: Celebrate Your Success

Once you have achieved your goals, take some time to celebrate your success. You've earned it!

Branding yourself and finding your voice are essential for success in the boardroom. By following the steps outlined in this guide, you can increase your visibility, build your reputation, and become a more effective leader. Embrace these steps and let your brand shine.

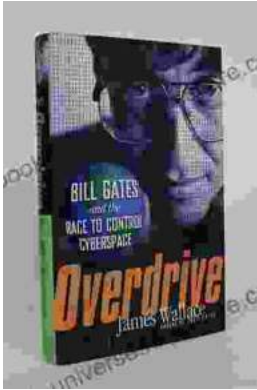


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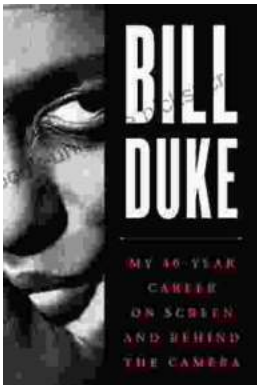
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